## CASE STUDIES

## CHELSOM

## THE ALCHEMIST, ENGLAND

Designers are forever pushing the boundaries when it comes to creating memorable spaces in the food and beverage sector, meaning restaurants and bars are more than just places to eat and drink, they are rich and multi-sensory experiences where ambience is key.

With over 75 years of experience when it comes to lighting some of the world's finest interiors, Chelsom has been lucky enough to have worked on a truly diverse collection of projects within the bar and restaurant sector. Its involvement with the vibrant cocktail bar and restaurant 'The Alchemist' in Salford's Media City, has been an exciting addition to its portfolio.

The popular cocktail bar and restaurant prides itself on providing an atmosphere as creative and theatrical as the cocktails it serves and the venue combines elegant design with a decidedly contemporary twist and the lighting is no exception. Chelsom worked with the design team to carefully select fittings from

its latest collection, Edition 28, to enhance the distinct identity created throughout.

Chelsom's striking custom Pod ceiling light was selected for the centrepiece fitting, creating a dramatic design statement. The fitting is a unique design from Chelsom's custom ceiling ranges whereby clients are able to customise initial Chelsom design concepts to create a huge variety of different looks and effects. The centrepiece fitting features perforated brushed brass cylinders, which are capped at both ends and contain beautifully diffused LED light sources. The 'pods' are configured as points of light at the end of individual chandelier arms and create a striking light effect. Ornate mouthblown Veneto Glass Laguna pendants in Mocca featuring a geometric design were also specified throughout, complementing the interior scheme perfectly while creating a warm and ambient light effect.

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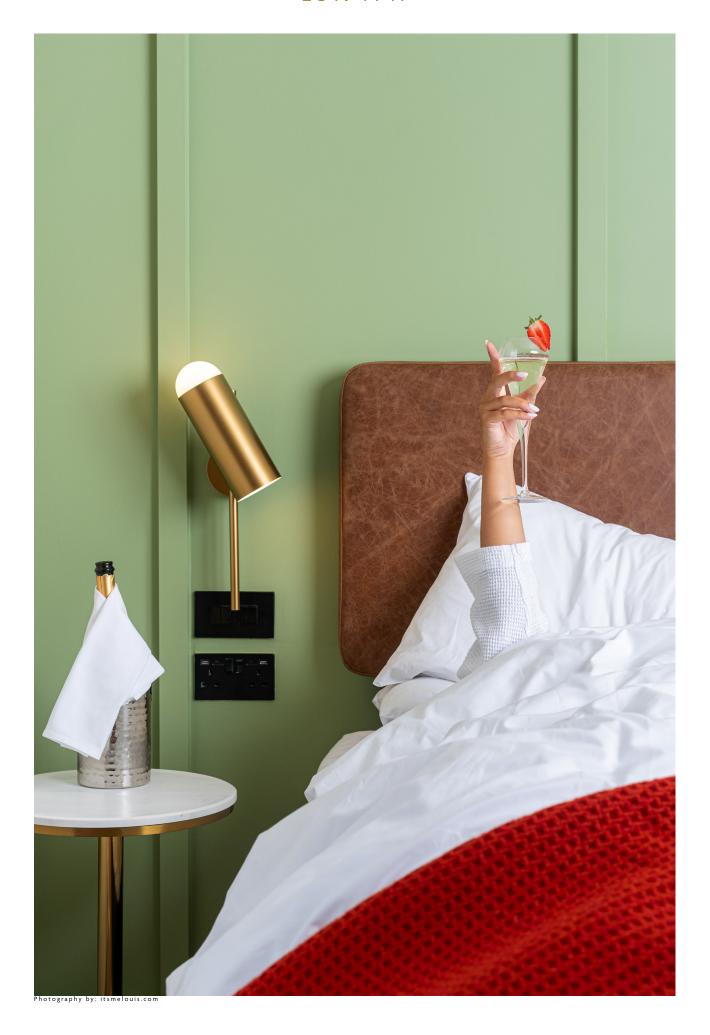






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