

- CHELSOM-



Icicle from Chelsom

For further information email: marketing@chelsom.co.uk

chelsom.co.uk

With projects spanning multiple countries, Chelsom tells us how they're able to utilise their skills and expertise when it comes to working internationally...

We operate in a truly shrinking world. Very often a single project could be put together from three different continents; the designer may be in LA, the procurement company or main contractors may be based in London and the hotel itself may be in Dubai. When it comes to working on international projects there are many elements to consider, but the shared goal should always be understood. Working collectively with all parties involved helps foster a mutual sense of ownership and ultimately a cohesive global project.

We understand the importance of creating lighting designs that meet the project brief, budget and time constraints and above all else we have the expertise to create lighting schemes that adhere to local regulations and can be interpreted by local contractors. In times of accelerated change, it's good to go back to basics and recognise some fundamental considerations that make for a successful international project.

INTERNATIONAL SPECIFICATION

Our experience in completing projects in over 70 countries enables us to sometimes help designers in putting together specifications. We may have experience of local harsh climates, room proportions, switch locations, certain religious implications and general ideas of taste within that country. We are always willing to offer our experience and work closely with designers and specifiers to ensure a successful overseas project.

ELECTRICAL REGULATIONS

Electrical regs are indeed complex across the world. Even within the EU where there is supposed to be regulatory harmony, there can be three different plug type requirements within Germany and specific bathroom

regs in France. The USA has its own very stringent electrical product certification process (UL) as does Saudi Arabia (SASO) and Australia (RCM). Perhaps the most complex of the international electrical regulations is dimming technology because there are so many different types of dimming with all the associated componentry that goes with it, ensuring total compatibility in any country between the dimming gear, the switching and the light source requires serious expertise.

FREIGHT

Obviously ensuring light fittings that are sometimes huge, sometimes heavy and sometimes fragile reach their destination safely and quickly is part of successful exporting. International customs paperwork can vary from country to country as can import duties and taxes. You need to be well versed in sea freight and air freight procedures taking particular note of any local restrictions, national holidays and of course language difficulties.

LANGUAGE IN EVERY STAGE FROM QUOTE TO CARTON LABELS

The British are generally linguistically lazy because most of the world speaks our language. However, to complete overseas projects successfully it is far better to have knowledge of the local language and that language should cover all parts of the process from website to enquiry to quotation to carton labels and delivery documentation.

For more insight from the lighting experts at Chelsom, and to view the latest ranges, visit www.chelsom.co.uk



M M D O M I



BENCHMARK >

To coincide with the London Design Festival, Space Copenhagen and Benchmark unveiled two new designs at 100% Design. The new additions include a new sofa, as part of the Gleda Collection and a second piece – the Muse Sofa. As with Space Copenhagen's previous collection for Benchmark, the new pieces combine the duo's sophisticated aesthetic with Benchmark's deep-rooted values in craftsmanship.

Inspired by Donald Judd's radical and minimalist universe, the new Muse Sofa features natural timber combined with feather topped cushions and tactile fabrics and leathers, giving it a cosy and laid back aesthetic.

www.benchmarkfurniture.com

CHELSOM >

Chelsom are delighted to once again be exhibiting at Boutique Design New York (BDNY) 2018 which takes place at Jacob K. Javits Center New York on 11th-12th November.

This will be Chelsom's 3rd consecutive year at the event where the company will be exhibiting a selection of products from their exciting new lighting collections. Edition 26. Designed by Robert and Will Chelsom, the collections harness and refine the latest trends in finishes and materials and have been created with the requirements of the international hospitality marketplace at their core.

www.chelsom.co.uk



FOCUS SB >

Designer light switches for designer light fittings.

Two-way and centre-off retractive toggle switches from Focus SB allow for simple and effective dimming without the need for complicated controls.

The desirable solution for lighting control, the toggle simply pushes up to lighten, down to dim and centre off.

Available in a range of beautiful finishes that match in with Focus SB's standard and bespoke switch-plates for a harmonious look throughout.

www.focus-sb.co.uk





EPR ARCHITECTS >

Built in 1898, The Kimpton Fitzroy was originally designed as one of the first purpose-built hotels in London. Over the years a number of refurbishments and architectural interventions had destroyed many of the original features and much of the building's innate glamour.

In 2014, EPR Architects were appointed by Starwood Capital to restore this 'grande dame' back to its former glory; whilst reinvigorating the space and adding a sense of modern luxury suited to a 5 star hotel. Re-launched as the Kimpton Fitzroy in late 2018, the new hotel sits proudly as a vibrant destination; inviting for both the local community and visiting guests.

www.epr.co.uk