

LEADERS IN LIGHTING

Through refinement and changing client needs, Chelsom products are constantly evolving with new designs being added to its portfolio all the time. Will Chelsom, the company's Managing Director tells us how Chelsom products are designed with its clients at the forefront...

Chelsom started life as a shop selling antique lighting and furniture under the name of The Golden Age. The business was started in 1947 by Reg and Kay Chelsom, parents to current Chairman Robert Chelsom and grandparents to current Managing Director Will Chelsom. Since then, the business has grown into a fully-fledged design and manufacturing business supplying lighting to hospitality projects all over the world.

How does Chelsom set its products apart from other lighting companies?

Chelsom designs products with very specific markets in mind. Lighting for Hospitality, Marine and Bar & Restaurant projects require a blend of great aesthetics and functionality, but in order to pique the interest of interior designers products need to boast originality and distinction. Chelsom designs are created to serve these specific areas without trying to be too many things all at once. That way, interior designers and architects in the hospitality sector can always be sure that Chelsom lighting products are suitable for their application whilst still retaining total uniqueness.

How does Chelsom's design style fit with hospitality projects?

The design process for any Chelsom product begins with an examination of where and how it is going to be used. In other words we mentally place our product in to bedrooms, desks, corridors or public spaces right at the time of initial concept. We obviously want to lead the market in terms of trends but we fully understand that hospitality lighting is not a short term purchase and so any designs we launch must stand the test of time in terms of design and style. Hospitality design varies from country to country, hotel to cruise ship and across all budgets, so we work hard to accommodate all those disciplines. In terms of design ethics we always want to lead not follow.

What is good design?

What makes a design good would normally be considered a subjective view. However, in a commercial situation the view must also be objective. There is a vast difference between retail sector product and contract sector product in terms of durability, technology and function. Years of experience have taught us to include all of those features into any aesthetic design. 'Fit for purpose' has become a somewhat overused phrase, but in fact nothing is more important than a contract luminaire giving long trouble-free service at the lowest running costs whilst still enhancing any interior design scheme.

Can you tell us about Chelsom's latest lighting range?

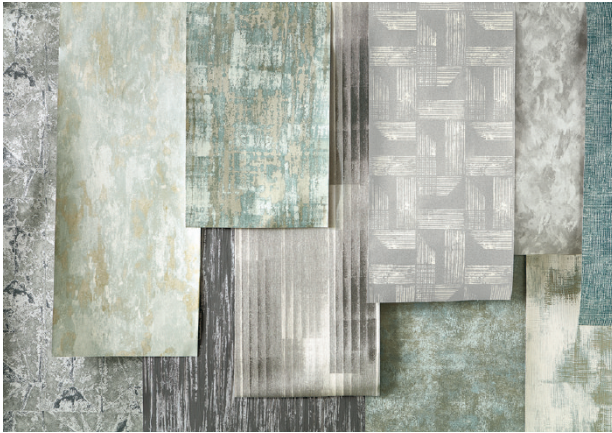
Chelsom's brand new collection, Edition 26, is the result of more than two years of in-house design led by myself and my father Robert. The new ranges are presented within both a market-leading catalogue as well as a fully reworked state of the art website. The collection wholly reflects Chelsom's brand image in showcasing a multitude of beautifully designed lighting products specifically put together for the global hospitality and marine interior design marketplaces. More than forty percent of the collection is completely new and all pieces are available with LED light sources to accommodate the latest developments in technology and energy efficiency.

chelsom.co.uk

Edition 26 is a truly eclectic lighting collection that harnesses and refines the latest trends in finishes and materials. Striking brass tones, textured Venetian coloured glass, varying marble finishes and dazzling LED filament lamps are just some of the elements that dominate this exciting new collection.

Amongst many things, Edition 26 offers the widest collection of LED reading lights in the company's history, whilst at the other end of the spectrum Chelsom have fully revamped and extended their selection of contemporary ceiling fittings, offering designers cutting-edge lighting solutions for guest rooms, corridors, bars, restaurants and other public spaces.





ROMO >

Designed with the contract sector in mind, Renzo wallcoverings are a collection of statement vinyl wallcoverings from Villa Nova that combine innovative embossed textures and patterns inspired by time-worn surfaces and geometric structures found in architecture. Colour combinations with flashes of metallic take inspiration from urban finishes such as distressed concrete and polished plaster to inject life and modernity to this collection and create a dramatic backdrop.

romo.com



ESTILLON >

You want to install luxury vinyl tiles or carpets on an existing floor like concrete, wood or ceramic tiles but it needs to be leveled up 8-10mm. Not always is liquid levelling an option because of time-schedule or because you don't want to damage the subfloor. In this case, Floorfixx products are the perfect solution. With Floorfixx system floors you can create a new floor that is immediately ready to lay your chosen finish on top of without waiting for drying time.

estillon.com

TARKETT >

Drawing inspiration from organic sources, iD Supernature offers a selection of subtle textures based on natural materials like wood, stone and concrete in 16 shades. The collection builds on Tarkett's commitment to innovation to ensure a non-repetition pattern of up to 12m2. With 12 possible formats, including planks and hexagons, architects and designers will have plenty of scope for mixing, matching and customising to achieve unique designs. Within the Mineral tiles range Tarkett has introduced revolutionary LVT sizes ranging from 50 x 100cm, 100 x 100cm to 100 x 150cm.

tarkett.com



CHELSOM >

Halo from Chelsom is one of the signature ranges from the brand-new collection Edition 26, presenting true statement fittings that would be an impressive addition to a wide variety of interior genres.

Decorative LED filament lamps reflect a warm glow from the interiors of brushed brass rings. The rings on the four and eight light chandeliers can rotate at the end of the arms to give a random and unique appearance. The ten light has rings suspended on black silk-covered cable to create a striking impact.

Both ceiling and wall variations are available with the latter able to be installed with the ring mounted vertically or horizontally.

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SURFACES >

EMPORIUM >

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Constellation from Chelsom

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