

— CHELSOM —



Stockholm by Chelsom



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LAUNCH EVENT

Chelsom

Edition 25

Over 450 leading industry names gathered for the much-anticipated launch of Chelsom's latest collection, Edition 25.

Held at One Embankment, a deconsecrated church in the heart of London, attendees enjoyed exclusive previews accompanied by canapés and cocktails. Following more than two years of in-house design led by Robert and Will Chelsom, the catalogue is more than just a product selector, encapsulating the Chelsom brand image in addition to showcasing a multitude of new designs. The catalogue also features a number of classic pieces, spanning the breadth of tradition and modernism. Further, all are available as an LED option to accommodate the latest developments in lighting technology and energy efficiency.

Robert Chelsom, Managing Director, comments: "In all my years working in the lighting industry never has there been a more exciting time to be designing lighting products. Triggered by the fashion cycle, interior trends are moving increasingly faster and in doing

so constantly stimulate new design directions when it comes to finishes and materials, which is something we have given careful consideration to when creating our latest designs.

"Edition 25 has been a fantastic collection to produce, personally I think it's our most groundbreaking to date. Will and I are proud to be able to say that all products have been designed in-house to create a diverse lighting collection that truly caters to all levels of the hospitality sector."

Designed with the international hospitality market in mind, Edition 25 is a truly eclectic lighting collection that harnesses and refines the latest trends in finishes and materials. From the retro inspired oversized Reflector floor lamp to the Nordic influence of the Stockholm table lamp, the innovative LED Revolution reading light to the assortment of sculpted hand-crafted ceramic lamps and Georgian hand cut crystal chandeliers, the variation is staggering.

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