



Above: Guestrooms feature king-size Hypnos beds, 'Swing' brushed nickel table lamps by Chelsom and 40-inch Samsung TVs. UHS Group also worked closely with the design team to provide furniture – some of which is custom-made – throughout the hotel

Old Trafford hotel, but clearly the ambition, and the potential, is there for a global roll-out.

Stewart Davies, General Manager of the Manchester property, says: "We're intent on this brand going so much further and touching as many cities as we can. We have worldwide ambition – and we have an owner who can take us on a worldwide journey in Peter Lim."

Despite their celebrity status, the Class of '92 haven't lost touch with the grassroots on which they built their fame and fortune. In 2014, they purchased local non-league club Salford City FC, with the intention of taking it to a championship club in the next 15 years. Hotel Football, which was partly funded with the proceeds of Gary Neville's testimonial, is also home to a 750-capacity Old Trafford Supporters Club in the basement. The £1 entry fee charged on matchdays is donated to local charities. Artwork by students at nearby Salford University adorns the walls, and the hotel has a commitment to fulfil a quota of its staffing needs from the community.

According to Davies, Giggs and Neville were heavily involved in every aspect of the design and operation of the hotel. "Of course they have amazing experience of hotels, having stayed in so many around the world throughout their playing years, they know what they want. They didn't get to be as good as they were at football by chance.

They got there through attention-to-detail and hard work and that filters through into all their businesses. You can see it in Gary's work as a Sky Sports pundit on TV and his coaching role for England, or Ryan's managerial career."

Working with GG Hospitality on the interior design of the hotel were Checkland Kindleysides, designers of Café Football at Westfield, who helped with the initial concepts; Manchester-based architects AEW who created the envelope of the building and carried the project through to completion with project managers Zerum; and design-build contractor Galliford Try. Furthermore, Netteam Consultants was tasked with implementing the IT and technology solutions needed to stream the all-important content on match days.

Football references are incorporated into the guestroom design scheme too. The wallpaper in the corridors is comprised of thousands of Panini stickers. The king-size Hypnos beds have football themed artwork behind them and geometric chevrons in club colours on the bed linen. And toiletries come in sports-drink style packaging.

Filling these bedrooms will be more of a challenge on non-match days, but one its operators are well placed to address. Hotel Football has an extensive range of meeting and event spaces, accommodating up to 500 people. The conference facilities in the stadium next door

— CHELSOM —



Autumn Update 2015 by Chelsom



chelsom.co.uk



SYWAWA
Chock-o-lat

Chocolatier Dominique Persoone has collaborated with Sywawa to create Chock-o-lat, a new parasol combining the worlds of design and chocolate. The pioneering parasol presents a surprising result, demonstrating the creativity of the Belgium brand. The central pole-umbrella covers a shadow area of 4.71m², and offers a tilt function for increased versatility. Meanwhile, the brushed stainless steel is complemented by symacryl dralon fabric for a durable finish.

www.symoparasols.com



CHELSOM
Box

Fusing clean and stylish geometric design, the Box table lamp takes inspiration from the simplicity of Japanese design. The design features a linear steel frame encasing a cylindrical shade, available in a wide variety of fabrics complete with acrylic diffusers. Presented as part of a wider collection including wall, ceiling and floor lighting, the range is also offered in a textured black finish.

www.chelsom.co.uk



INNOLUX
Kuplat 480

Designed by Yki Nummi, Kuplat presents a dynamic composition in both its original form and new, larger version. The pendant lamp consists of two acrylic shades, one nesting inside the other. The white acrylic inner shade functions as a reflecting surface, brightening the light passing through, while the outer shade is available in smoke grey, transparent, sand, red and orange.

www.innolux.fi



CHANNELS
Limited Edition

British furniture designer Samuel Chan is celebrating the 20th anniversary of his design studio Channels, with a limited edition collection of his most iconic designs. Reinterpreted with new details, finishes and materials, the collection of just twenty pieces per design are numbered, carrying a commemorative mark for exclusivity. The collection will launch in September at London Design Festival.

www.channelsdesign.com