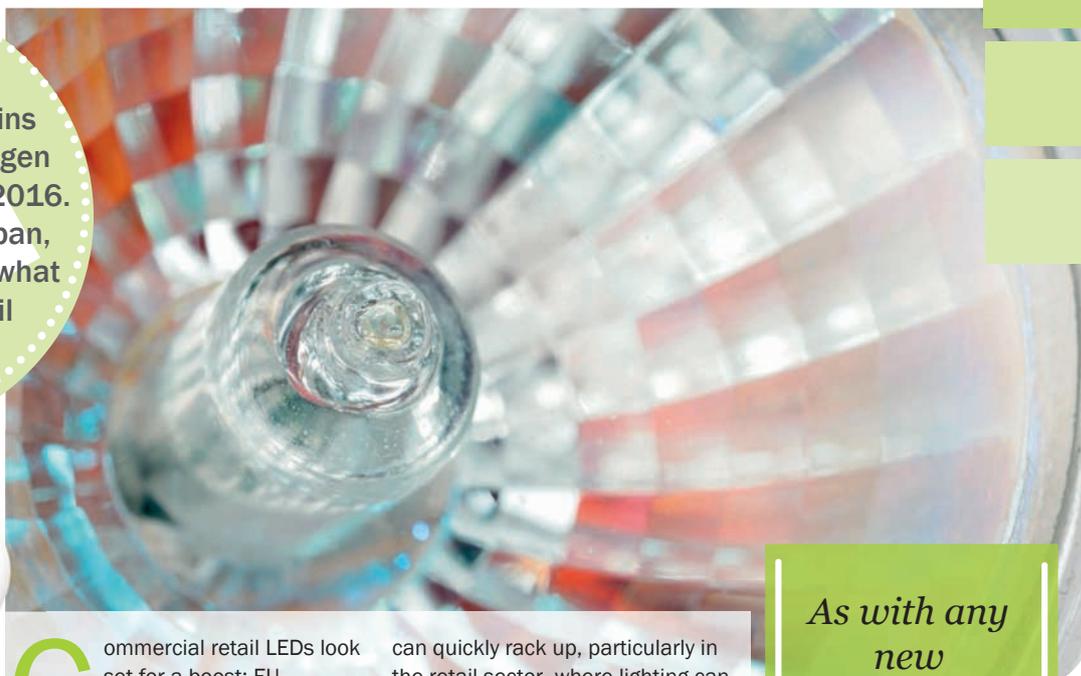


Greenlite Explains:

How will the phase-out of halogen lamps affect your retail business?

The EU has upheld its decision to ban mains voltage directional halogen lamps from September 2016. Greenlite examine the ban, why it's happened, and what it means for the retail lighting sector.



Commercial retail LEDs look set for a boost; EU regulation on halogen is inching nearer.

Understanding the trends is crucial for all shops future proofing their display offering.

Here at Greenlite Lighting Solutions, we believe the phase out of halogen bulbs provides a real opportunity. By embracing LED alternatives, retailers can cut their lighting costs without compromising on light quality.

"Although halogen lights are cheaper to buy than more energy efficient lights such as LEDs, they are more energy intensive and require replacing with greater frequency. This means higher electricity bills and a larger maintenance burden," says our Managing Director Bob Hall.

"By switching to LED lighting, the savings on energy and maintenance

can quickly rack up, particularly in the retail sector, where lighting can account for up to 50 per cent of a store's energy use."

Key things to know about the forthcoming halogen ban; exactly what will be banned, and when?

The European Commission will ban mains voltage halogen directional lamps in the EU from September 2016. There had been some debate over whether to include non-directional halogen lamps in the ban too.

An additional ban on all non-directional bulbs rated energy class C or lower begins in September 2018.

Why are these lights being banned?

The idea is to take inefficient lights off the EU market, saving energy and minimising

As with any new technology, the choice can be bewildering. It helps to look for a supplier with proven experience in retail lighting, who will understand your sector's specific requirements.