

FleXible

Functionality

How does hospitality lighting enhance and define an interiors theme? We take a look at lighting that not only complements but enhances a guests' visit.

Many hotels and restaurants have a set theme to take their guests on a journey, delighting the senses and sparking the imagination. To do this the décor and goods on offer need to follow a certain guise, giving subtle indicators to the visitors about the nature of the journey they will embark on.

The lighting in each design is crucial to creating the correct ambiance and conveying the well thought out scheme. Lighting not only adds interest but also can add a decorative element in any interior décor.

In a recent survey conducted by Osram it was suggested that in 10,000 recent hotel reviews in London, most guests complained about the dim, bad and sparse lighting in hotel rooms. Chelsom have taken this information and acted on it, working with the hotelier, interior designer and with the guests' needs in mind to create ambient lighting across many disciplines.

Robert Chelsom, MD of Chelsom comments "Following the latest industry trends and ultimately trying to pre-empt them is a critical part of the design process. Nobody wants to specify outdated products so we try to recognise emerging trends as early as possible and use them to inspire our collection. Take the Bullet range for example, we identified that retro styling and industrial cues were becoming big news on the interior design scene, so we designed the range based on retro styling from the 1960's with an assortment of finish options to appeal to our international client base."

There are other factors to consider when designing and specifying lighting for the hospitality sector and these can include aesthetics, light quality, functionality, finish of the fittings, budget and energy efficiency. All these factors are important but one that is becoming ever more

apparent is energy efficiency. No one wants to install beautiful lighting only to find the cost of running it is outrageously high.

Robert Chelsom, MD of Chelsom comments "Creating bespoke product for clients is becoming increasingly more common and is a large part of what we do so it's important that we have the necessary budget guidance. We can make a desk lamp from £29 to upwards of £299 and both will illuminate the desk and be of contract quality but it's the combination of design, detail and light source that ultimately define the price level. For us budget level doesn't mean chopping quality, it means being flexible and clever in manufacturing to give the same general look whilst hitting lower priced targets."

Individual light fittings can do a lot to enhance interior design within a hotel or restaurant. Luminance produces a wide range of fittings and has recently released the InVerto range. Available in four models, the luminaire comes in a range of colours and finishes to seamlessly fit with any interior or exterior décor.

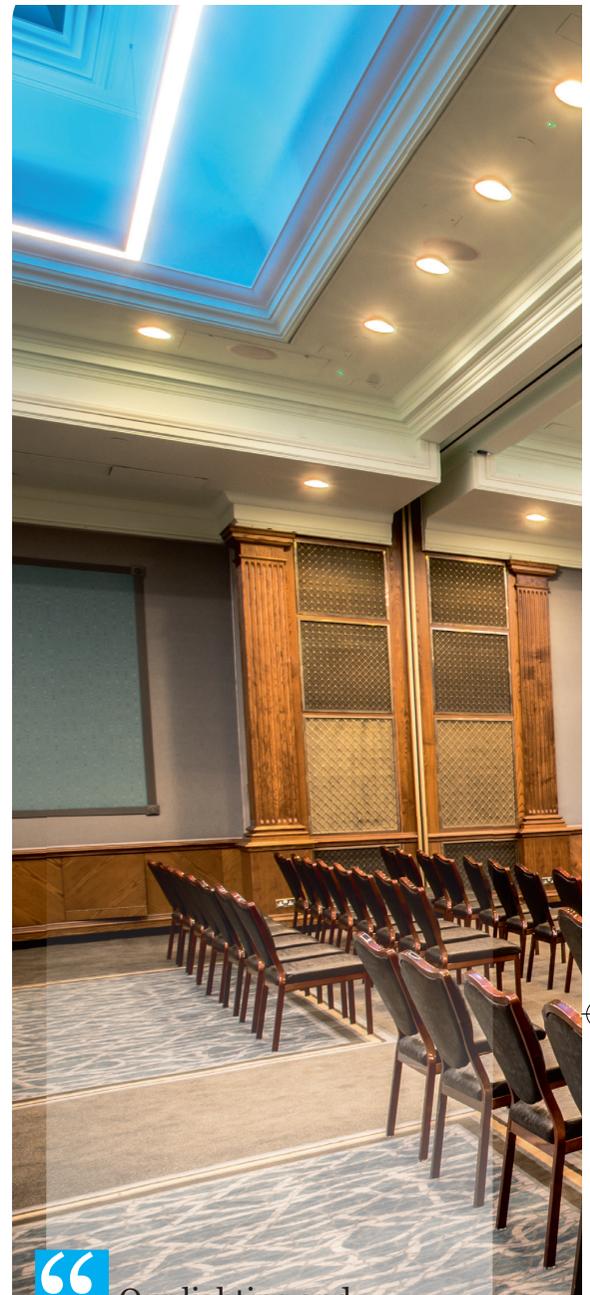
"Luminance is known throughout Europe as the brand contractors can trust for high quality products which are easy-to-install" says Marc Lemmens, Strategic Business Unit Manager Luminance, at Havells-Sylvania. "The InVerto family is the perfect example of this. The fashionable design combined with its robust IP65 construction and competitive price point makes this an ideal choice for contractors."

Osram
+44 (0)1744 812221
www.osram.co.uk

Luminance
0870 606 2030
www.luminance-lighting.com



Above: InVerto range by Luminance.



“ Our lighting and control installation means that the Gleneagles suite is now better equipped for the high-tech requirements of event planners and users. A wide range of lighting schemes can now be controlled via tablet and touch screens. ”

Phil Haldane, Black Light's
Head of Company Development





Hospitality Lighting



Mondrian London
Chelsom
London, UK

The first ever Mondrian branded hotel to open outside of the United States has recently been opened in London and Chelsom worked alongside Tom Dixon Design Research Studio to create the lighting. The Mondrian London at Sea Containers blends the style and sophistication of the boutique brand with the Southbank's eclectic vibe. Tom Dixon DRS has worked to create an interior that is seamless in capturing the essence of the original building. Chelsom were challenged with creating a distinctive custom-designed lighting scheme with post-modernism references, fusing cutting-edge design, functionality and energy efficiency. Matt black fittings with brass features accentuate the bold colour palette. Fixed to the headboard, wall lights feature oversized brass rotary dimmer switches and multi-directional teardrop heads with retrofit LED light sources housed behind a frosted glass lens to offer both reading and mood lighting in a

soft white ambient tone. The desk lamps feature an oversized tubular head and statement brass rotary dimmer switch while the conical spun metal shades of the floor lamps are finished in brass and lined in white to provide a bold contrast whilst optimising light reflection. Chelsom created a trio of triple tiered pendants in matt black and copper to wow guests in the office lobby entrance hall. Each 3.5m in diameter the circular fittings are suspended from the ceiling by metal support rods which create the illusion that the pieces are floating mid-air. They incorporate LED downlighters and uplighters for optimum light output and efficiency and also are clad in acoustic foam to reduce sound within the lobby. Managing Director Robert Chelsom said, "To have been commissioned by Maison Objet's Designer of the Year 2014, Tom Dixon, to be part of such a fantastic high profile project as the iconic Mondrian-possibly London's ultimate destination hotel, is a real honour and testimony to Chelsom's reputation within the industry. This was not just another order; it was a step into boutique design of the highest calibre and the way forward for modern hotel lighting and for Chelsom. Obviously a project of this scale and stature was not without its challenges but the opportunity to work with such a fantastic team on one of the best lighting schemes we have ever produced meant this was a real labour of love from start to finish and one we are all very proud to be part of."



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